

Allison M. Gilmore, CAE

Vice President, Data Center Coalition

Allison M. Gilmore, CAE, is vice president of the Data Center Coalition (DCC), the membership association for the data center industry. In this role, she leads DCC's research, communications, membership, and operations.

Allison has more than 23 years of experience leading strategy, communications, public relations, and research for associations, nonprofits, and public sector organizations.

Before joining DCC, Allison served as Chief Communications Officer at the National Association of Attorneys General (NAAG), where she led comprehensive communications strategy to promote NAAG and increase the visibility of its members, as well as providing communications counsel to staff and elected leadership. As a member of the NAAG executive team, she played a key role in implementing the organization's strategic plan and mentoring junior staff.

Allison previously spent 9 years at the Northern Virginia Technology Council (NVTC) as Vice President of Communications and Strategic Initiatives, where she was responsible for NVTC's strategic communications, including print and digital publications, message development, media relations, advertising, and internal and external marketing. In addition, she cultivated key organizational partnerships, supported NVTC's policy advocacy, and developed and implemented research and workforce development initiatives for the association.

Prior to NVTC, Allison served as Director of Communications and Research Analysis at the National Women's Business Council, where she directed the Council's communications, research activities, events, and outreach to the women's business community. Earlier in her career, Allison managed communications and public relations for the National Business Travel Association (NBTA) (now GBTA), as well as representing a variety of clients while serving in account management roles at two public relations and public affairs firms in the D.C. area.

Allison is a Certified Association Executive (CAE) and holds a Bachelor of Arts from Rice University and a Master of Public Administration from George Mason University. She lives in Arlington, Va. with her husband and daughter.