



Data Center Industry Impact in Georgia

Data Centers in Georgia



\$1 million of data center construction creates **9.1 jobs** in data centers and surrounding industries.



The state accrues approximately **\$10.50 return on investment** [...] from Georgia’s High-Tech Data Center Equipment Exemption.

Source: Tax Incentive Evaluation: Georgia High-Tech Data Center Equipment Exemption, University of Georgia, Carl Vinson Institute of Government, December 2022

Direct Economic Impact

The construction and operation of data centers in Georgia directly provided approximately:

- \$1.4 billion** in economic output
- 1,020 construction jobs**
- \$70 million** in associated construction pay and benefits
- 3,480 operations jobs** (FTE)
- \$276 million** in associated data center operations pay and benefits

Total Economic Impact

The estimated total impact, including direct and indirect impacts, of the data center industry in Georgia between July 2020 and June 2021:

- \$5.3 billion** in economic output
- 22,940 jobs** throughout the Georgia economy
- \$1.5 billion** in associated employee pay and benefits



Source: The Impact of Data Centers on the Georgia Economy, Mangum Economics, December 2021





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Workforce Benefits

Georgia's data center industry is a high performing and growing contributor to the state's economy, including the development of a strong tech workforce across various industries with growing employment and wages.

The average annual pay in Georgia's data center industry increased **twice as fast** as the average Georgia private-sector employee (**64% compared to 35%**) between 2010 and 2020.¹

For every \$1 million in data center construction output, **9.1 total jobs** (including indirect and induced jobs) are created in the State of Georgia.²

Each job in the data center industry supports **more than five non-construction jobs** elsewhere in the economy.³

About the Data Center Coalition

DCC is the membership association for the data center industry, empowering and championing the data center community through public policy advocacy, thought leadership, stakeholder outreach, and community engagement. As the voice of the data center industry, DCC advocates for a highly skilled and diverse technology workforce, greater access to clean energy, and competitive business and tax policies to support the growth and success of this essential business sector.

Contact Us

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¹ *The Impact of Data Centers on the Georgia Economy, Mangum Economics, December 2021*

² *Tax Incentive Evaluation: Georgia High-Tech Data Center Equipment Exemption, University of Georgia, Carl Vinson Institute of Government, December 2022*

³ *Impact of Data Centers on the Georgia Economy (n 1)*

